

Public Meeting 2

Wednesday, September 14, 2022 | Initial Concepts

Woodlawn Park

Master Plan

Upper Moreland Township

Public Meeting 2: 09.14.22

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Meeting Agenda

- Master Planning Process
- Public Input Update
- Program Elements
- Concept Review
- Next Steps



Project Team

Simone Collins Landscape Architecture

- Pete Simone, RLA, ASLA, Principal
psimone@simonecollins.com
- Sarah Leeper, RLA, Project Manager
sleeper@simonecollins.com
- Michelle Armour, Staff Landscape Architect
marmour@simonecollins.com



Seiler + Drury Architecture

- Doug Seiler, AIA, LEED AP, Principal
- Michael Drury, AIA, LEED AP, Principal



Woodlawn Park Steering Committee

Anthony Benvenuti

Michael Chauveau

Matt Duffey

Jeff Herb

Chuck Jones

Annmarie Mangin

Mary Meister

Phil Strybuc

Dean Swedberg

James Torpey

Barbara Tuck

Patrick Stasio

Director of Parks and Recreation
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117 Park Avenue, Willow Grove, PA
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Master Planning Process

Woodlawn Park Master Plan

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Project Schedule

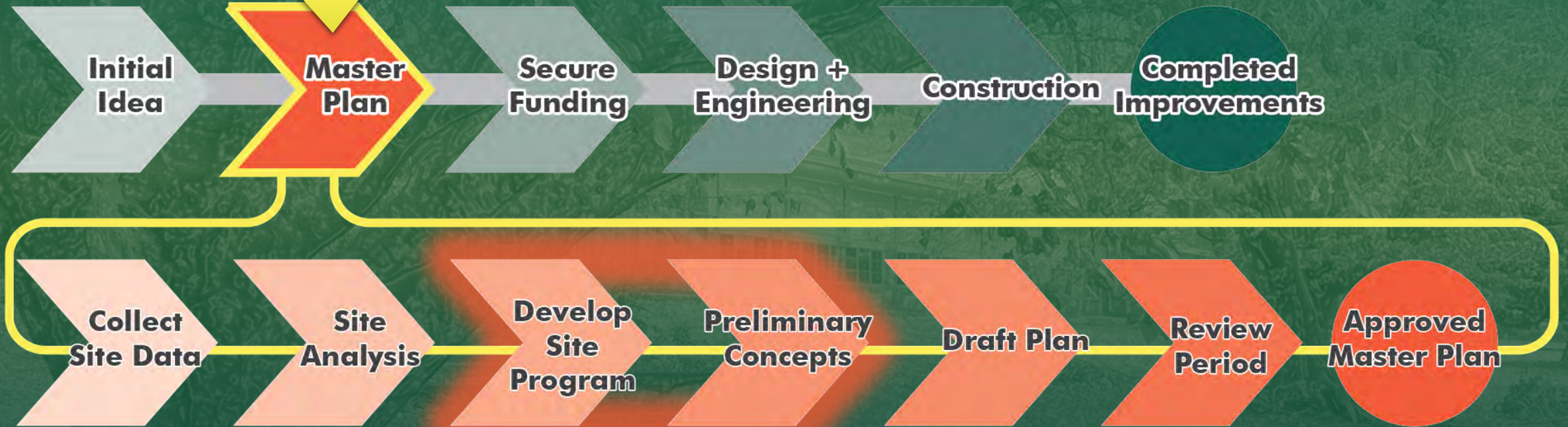
WOODLAWN PARK MEETINGS	PURPOSE	DATE	TIME
Steering Committee Meeting #1	Kick off meeting	Wednesday, April 20, 2022	7:00 to 8:30 PM
Steering Committee Meeting #2	Programming	Wednesday, May 18, 2022	7:00 to 8:30 PM
Public Meeting #1	Programming	Wednesday, May 25, 2022	7:00 to 9:00 PM
Web Based Survey		May 26 to October 1	
Steering Committee Meeting #3	Preliminary Concepts	Thursday, June 9, 2022	7:00 to 8:30 PM
Focus Group Meeting #1	Community Center	Tuesday, June 21, 2022	6:00 to 7:00 PM
Focus Group Meeting #2	Active Sports Groups	Tuesday, June 21, 2022	7:30 to 8:30 PM
Focus Group Meeting #3	Teens	Wednesday, June 22, 2022	5:00 to 6:00 PM
Focus Group Meeting #4	Adjacent Neighbors	Wednesday, June 22, 2022	6:30 to 7:30 PM
Steering Committee Meeting #4	Initial Concepts	Wednesday, August 24, 2022	7:00 to 8:30 PM
Public Meeting #2	Initial concepts	Wednesday, September 14, 2022	7:00 to 9:00 PM
Steering Committee Meeting #5	Draft Plan	Wednesday, October 5, 2022	7:00 to 8:30 PM
Public Meeting #3	Draft plan	Wednesday, October 26, 2022	7:00 to 9:00 PM
Draft Plan Review Period – 30 Days	Public Review	October 27 to November 28	
Steering Committee Meeting #6	Final Plan Review	Wednesday, November 30, 2022	7:00 to 8:30 PM
Public Meeting #4 - Commissioners Mtg	Final Plan	Monday, December 19, 2022	7:00 to 9:00 PM



Master Plan Process

We are Here

"All voices are heard and all ideas are honored"



Transparent Public Outreach Process:

- 4 Public Meetings
- 6 Study Committee Meetings
- 4 Focus Group Meetings
- 8 Key Person Interviews
- Web-based Public Opinion Survey
- 30-Day Review Period
- Total Public Access to the SC Team During the Master Plan Process

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Public Input Update

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Public Meeting 1 Feedback

50 in-person / 21 virtual

GOALS

FACTS

CONCEPTS

PARTNERS



- Provide for all ages
- Appeal to a diverse population
- Create a beautiful safe park
- Create an inviting space
- Park to be a good neighbor
- Create community

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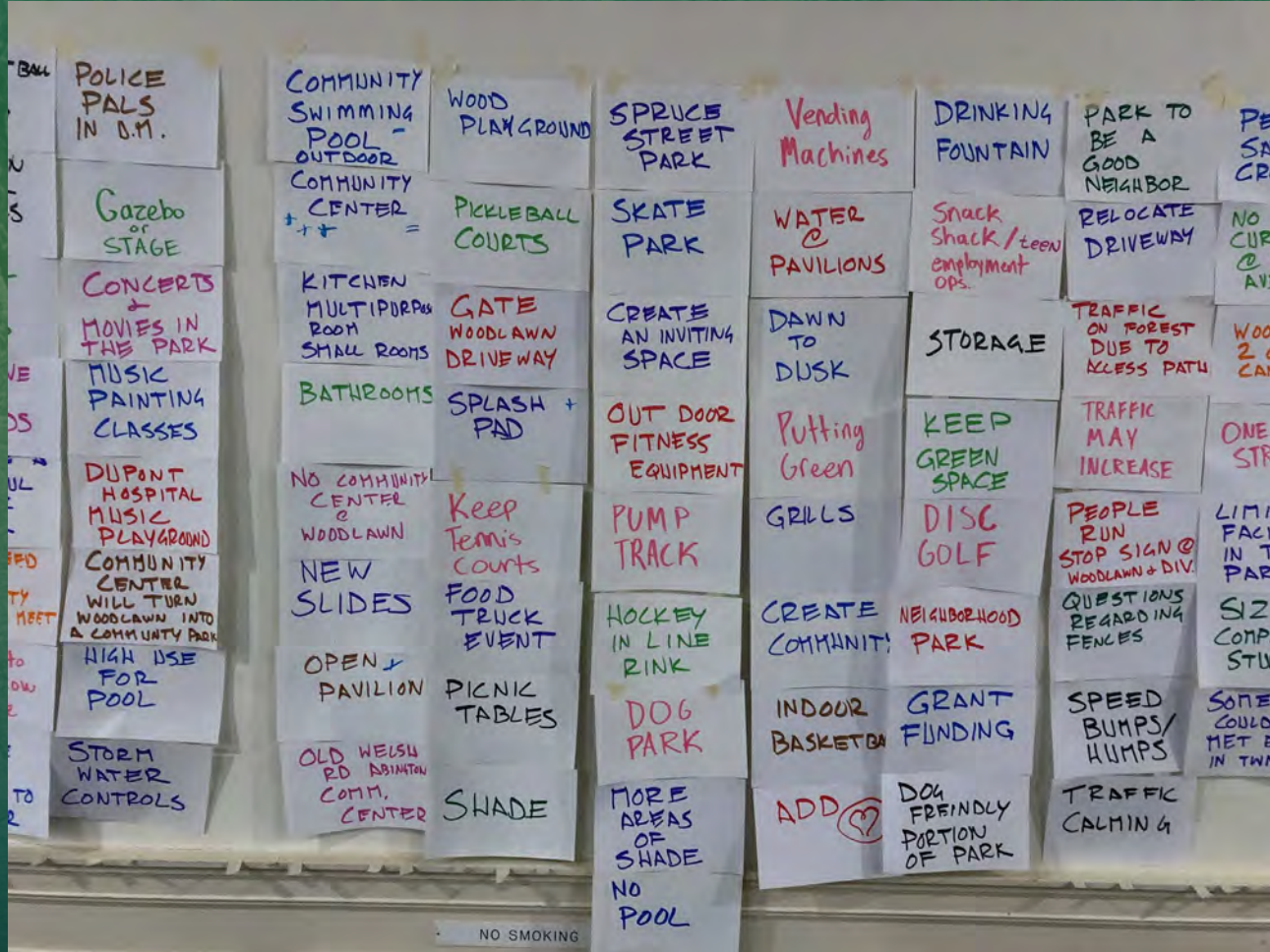
Public Meeting 1 Feedback

GOALS

FACTS

CONCEPTS

PARTNERS



- 4 walls of neighbors
- Houses border park
- Basketball courts used for parking
- Team sports in park
- No dogs in park
- Guard @ Mason Mill Park
- Ex. Playground in poor condition
- 9.5 acres
- Woodlawn Ave - 2 Cars cannot pass
- Traffic on Forest Ave due to access path
- No ADA curb ramp @ Forest Ave
- People run stop sign @ Woodlawn & Division
- Questions regarding fences
- Used Tennis Courts to learn how to bike

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Public Meeting 1 Feedback

GOALS

FACTS

CONCEPTS

PARTNERS

SHADE & TREES

Trees
Keep existing trees
Plant more trees
Plant native trees
Shade
More areas of shade

PLAYGROUND

New Slides
Wood playground
Inclusive playground
New playground
Shade @ playground
Learn to bike area

GATHERING SPACES

Space for people to gather
Open air pavilion
Gazebo or stage
Concerts + Movies in the park
Food truck event
Picnic tables
Water @ pavilions
Grills

WATER RECREATION

Outdoor Community swimming pool
No pool
Splash pad
High use for pool

PARK AMENITIES

Bathrooms
Drinking fountains
Storage
Snack Shack
Teen employment opportunities
Vending machines
AED emergency panel
Stormwater controls
Limited lighting

TRAFFIC

Gate Woodlawn Driveway
Relocate driveway
Traffic may increase
Speed bumps
Traffic calming
Pedestrian safety / crosswalks
One-way streets

NEIGHBORHOOD REC CENTER

Community Center
Kitchen / multi-purpose room / small rooms
Music painting classes
Police Pals
Indoor basketball
What need will a community center meet?
No community center @ Woodlawn

PARK IDENTITY

Keep green space
Comm. center will create a Destination
Neighborhood park
Dawn to Dusk
Some ideas could be met elsewhere
Limit facilities in the park
Size comparison studies

DOGS

Dog park
Dog friendly portion of park

RECREATION IDEAS

Pickleball courts
Walking trail through trees
Basketball courts keep
Keep tennis courts
Skate park
Outdoor fitness equipment
Pump track
Hockey in-line rink
Putting green
Disc golf

FUNDING

Donation paver bricks
Grant funding

EXAMPLE SITES & PROGRAMS

Abington adult evening school
Dupont Hospital music playground
Cresmont Club (Abington)
Spruce street park

OTHER

Special Needs focus group

Public Meeting Feedback

GOALS

FACTS

CONCEPTS

PARTNERS



- DCNR
- Township EAC
- American Academy of Dermatology
- Pennypack Ecological Restoration Trust (PERT)

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Focus Groups & Key Person Interviews

Focus Group Meetings

- Sports Group – 7 participants
- Community Center Advocates – 9 participants
- Neighbors – 35 participants
- Teens – 4 participants

Key Person Interviews

Parks and Recreation Department

1. Pat Stasio, Director
2. Kate Kollar, Recreation Program Coordinator
3. Jim Murphy, Park Maintenance Foreman

Commissioners

4. Kip McFatridge, President Board of Commissioners
5. Nick Scull, Chairperson of the Parks and Recreation Committee of the BOC

Youth sport

6. Bret Guerin, President of the WG Bears Youth Football

History

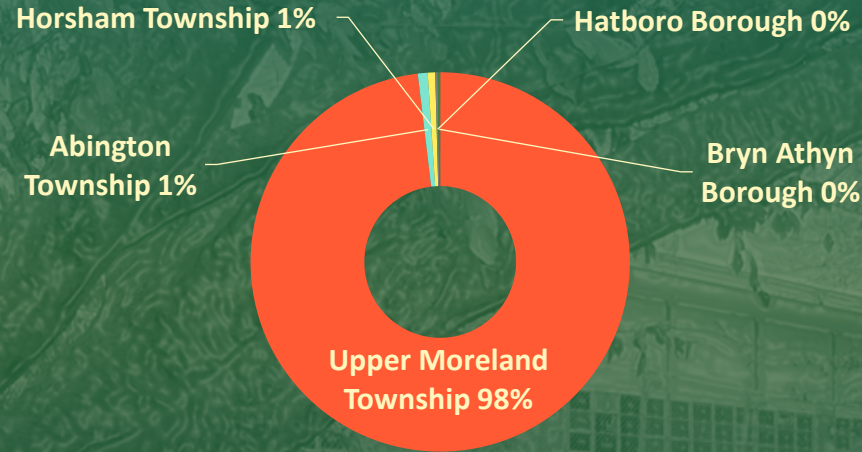
7. Elaine Leibrandt– Local Historian
8. Steve Worthington – Local Historian



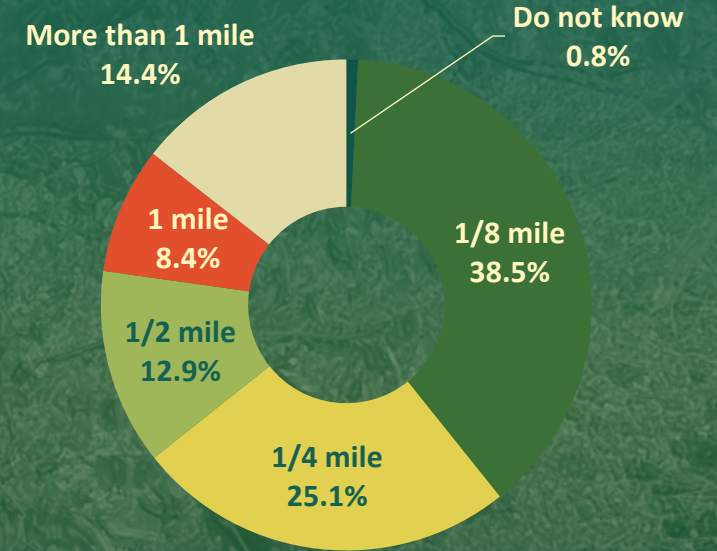
Web-Based Public Opinion Survey Update

483 Total Responses to Date

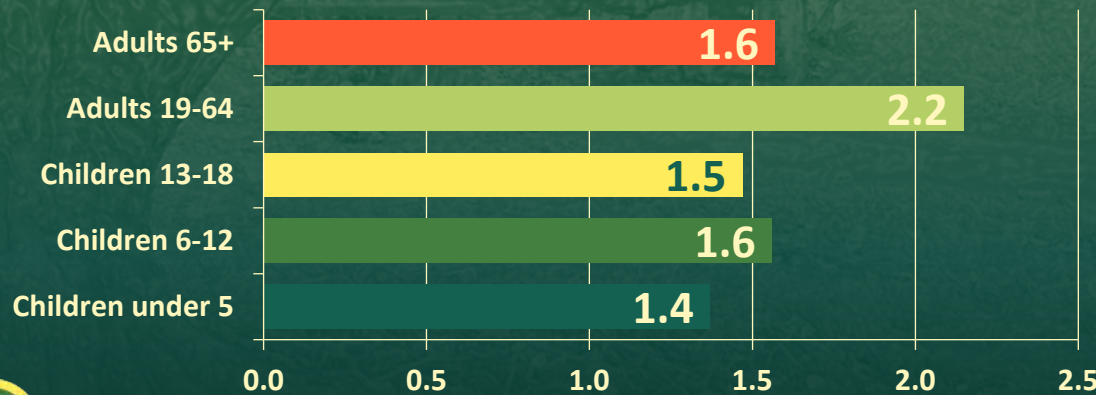
Survey Responses by Municipality



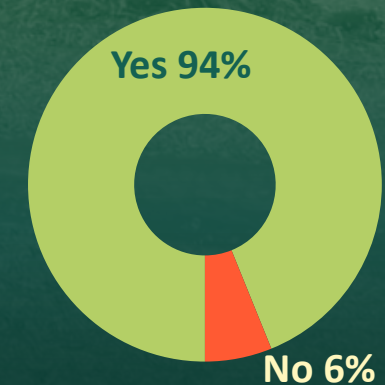
How close responder lives in relation to Woodlawn Park



Average Household Members by Age

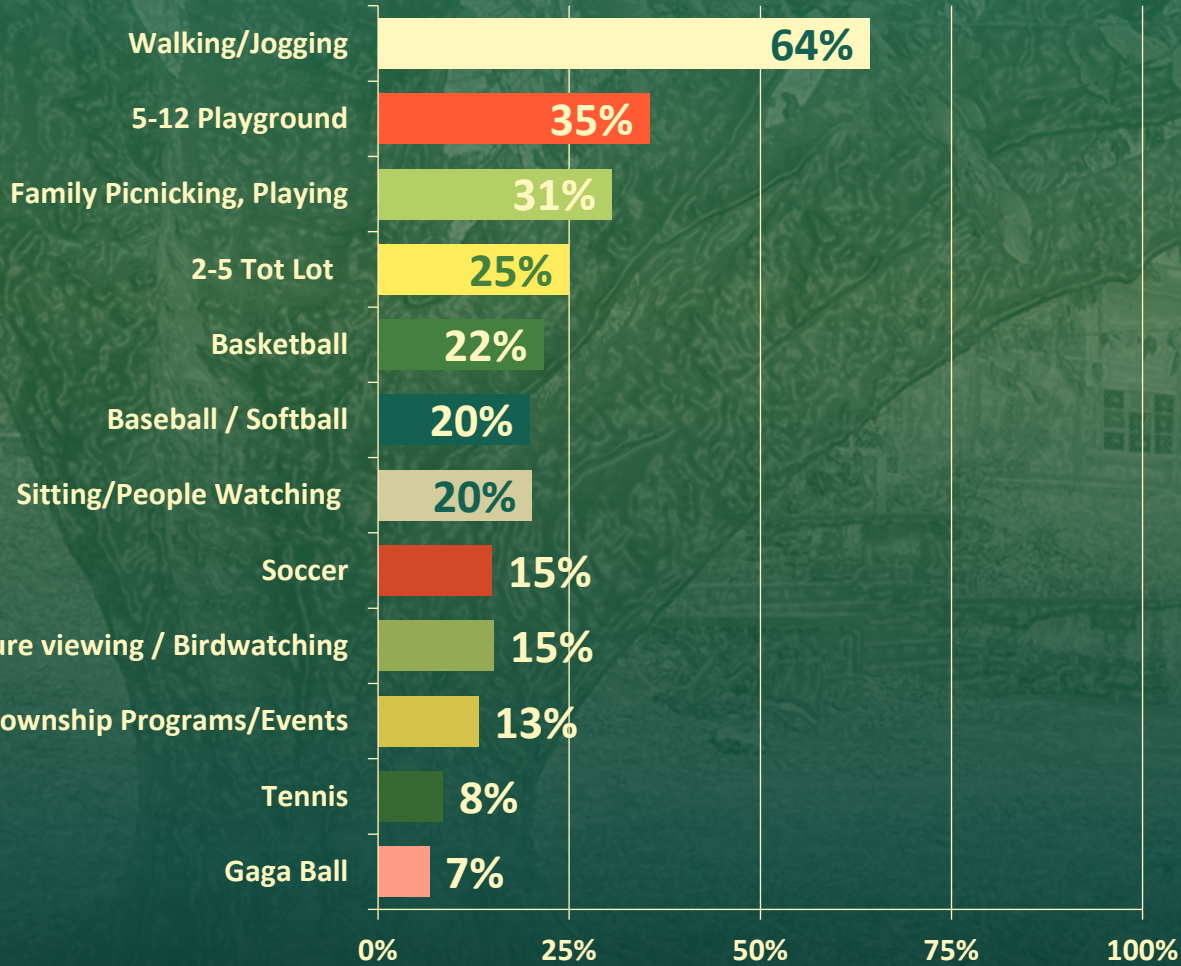


Responders that have visited any Upper Moreland Township Parks in the past 12 months

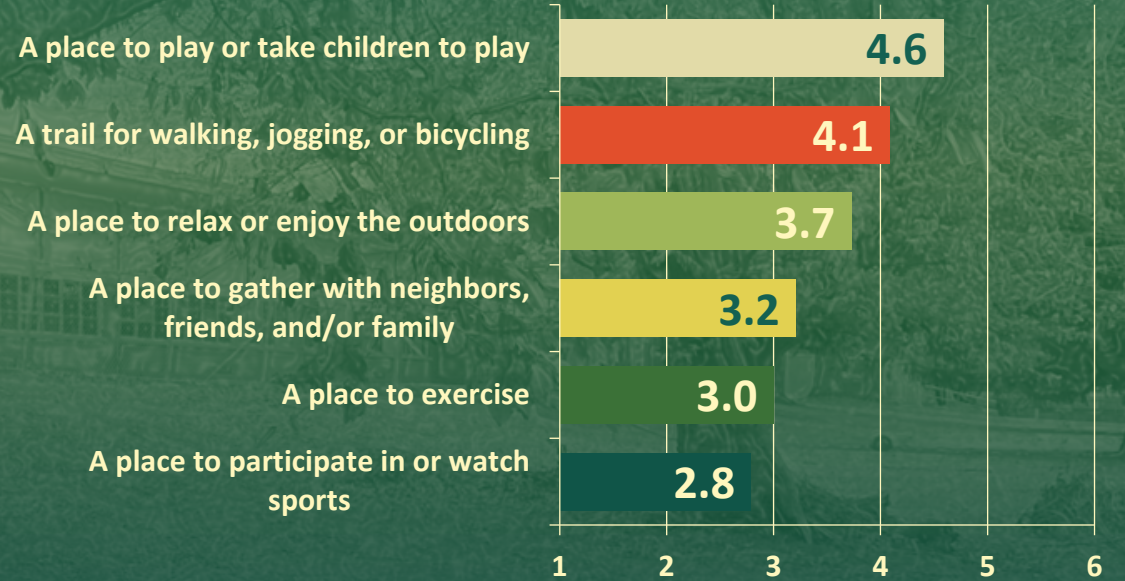


Public Opinion Survey Update

Respondents' favorite activities at Woodlawn Park



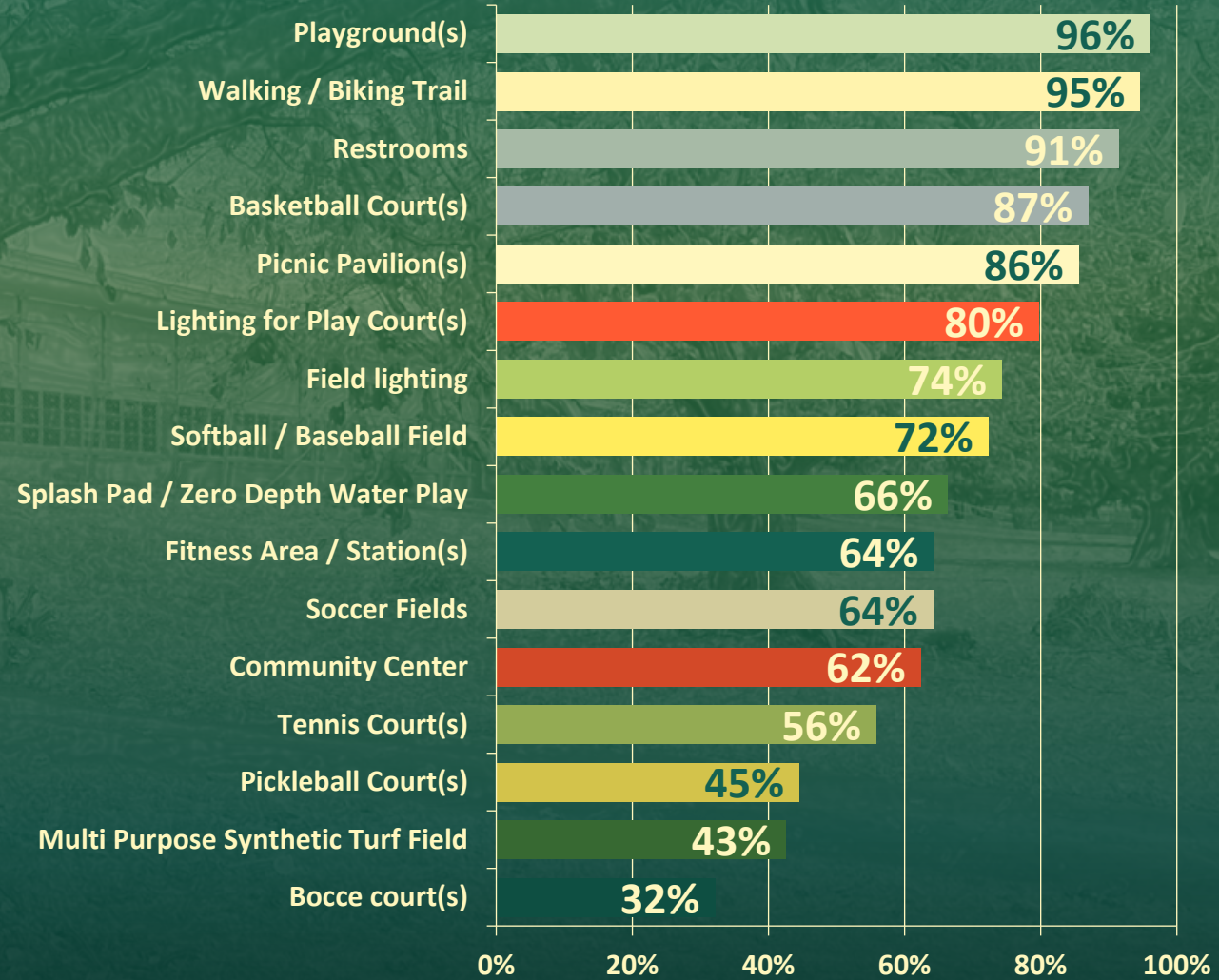
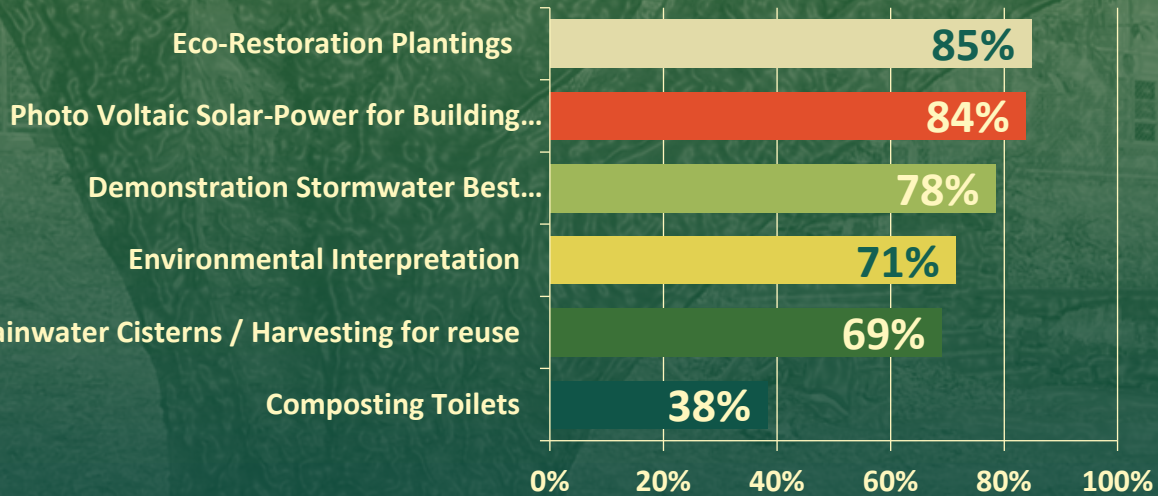
Respondents' preference of the type of recreational opportunities they want from Woodlawn Park



Public Opinion Survey Update

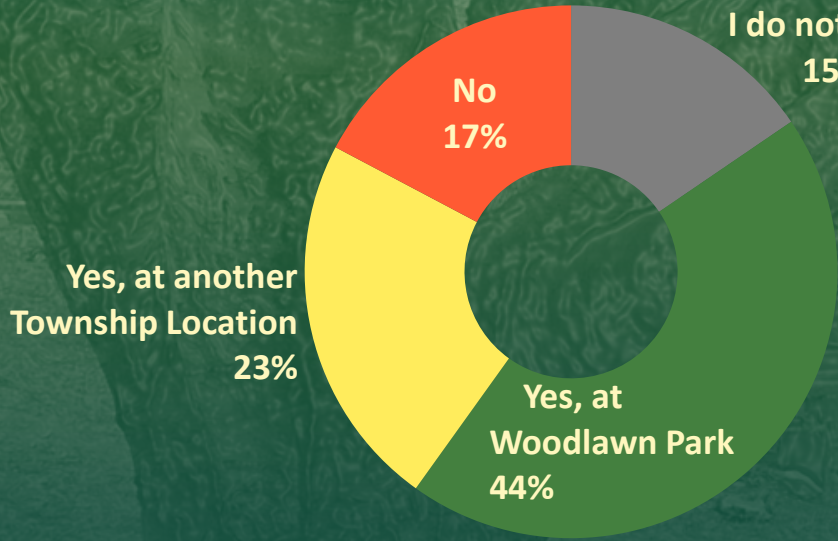
New or additional facilities and activities respondents think should be considered at Woodlawn Park

Ecologically-driven facilities respondents think should be considered at Woodlawn Park

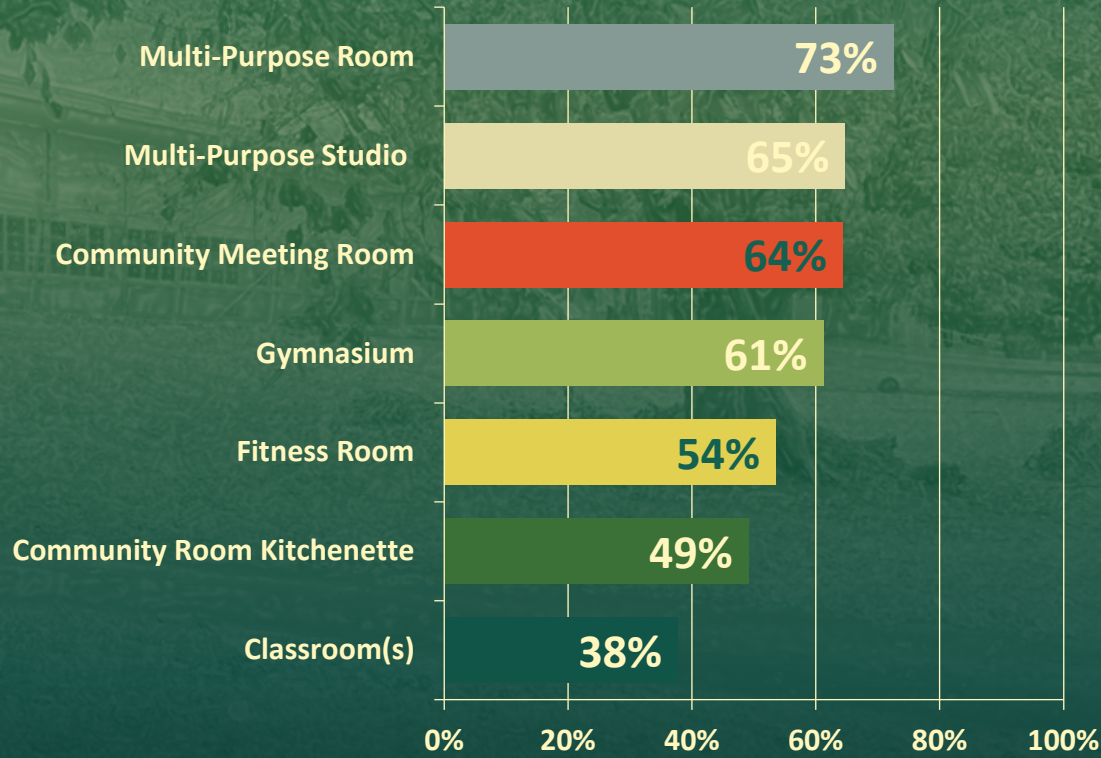


Public Opinion Survey Update

Respondents' thoughts on a community center in Upper Moreland



Facilities respondents think should be included in a community center



Public Feedback Themes

- Maximize open / green space
- Work to maintain existing trees / plant more trees / create areas of shade
- Provide for spaces to gather / teens / impromptu meet up / family / friends picnic / neighborhood events
- Provide for places to walk and run accommodating all abilities
- Limit parking on site
- Calm traffic along park roads
- Provide for a range of outdoor recreation focus on neighborhood recreation
- Respect adjacent neighbors



Draft Park Mission

The Woodlawn Park Master Plan Mission is to create a green, accessible oasis that serves the neighborhood while addressing limited township-wide needs. The park master plan should:

- Create family-friendly civic spaces, sports and play areas;
- Provide trails and sidewalks for exercise;
- Calm traffic and limit in-park parking;
- Respect adjacent neighbors.



Program Elements

Woodlawn Park Master Plan

Woodlawn Park

Master Plan

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Program Elements

- ADA Loop Walking Trail
- Restrooms
- Picnic Pavilion
- Playground area
- Small Plaza / Seating Areas
- Open Play Lawn
- Basketball courts
- Multiuse Court
- Outdoor Fitness Area
- Neighborhood Scale Water Splash Pad
- Baseball Field
- Community Building
- Preserve Heritage trees
- New Tree Plantings
- Stylized Native Meadow Plantings
- Lighting
- Crosswalks
- Parking



Key Design Standards

Proposed Facility	Size	Dimensions (safety zone)	Orientation (source: DCNR)	Max. % Slope	Parking Need
Multi -Use Walking Trail	8' min. wide with 2' shoulder	Stabile even Surface		4.9%	
Baseball	90' basepath, L/R 320', C 385'	home to backstop 50'	Batter facing NNE	1.5%	48
Basketball	84' x 50' per court	10' surround	North to South	1.0%	
Outdoor Fitness Area	4000 SF	5' surround for circulation		2.0%	
Gaga Pit	20' Diameter	5' surround for circulation		2.0%	
Playground 5-12 yrs.	26' x 32'	38' x 44'		2.0%	
Swing set	10' x 32'	32' x 44'		2.0%	
Tot Lot 3-5 yrs.	27' x 20'	32' x 40'		2.0%	
Water Play / Splash Pad	20' diameter	8' surround		2.0%	
Community Center	13,000 - 18,000 SF	1 Gym / 4 Classrooms		N/A	72
Small Pavilion	20' x 20' 400 SF			N/A	
Large Pavilion 2	24' x 32' 800 SF			N/A	15

Court Areas

- Basketball
- Deck Hockey
- Single Pickleball
- Half Court
- Four Square
- Hopscotch
- Free play Chalk Area



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Playgrounds

- Hillside Play
- Incorporate Inclusive Play Principles Area
- Trends include both nature & modern themes



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Earthforms

- Mounds
- Lawn Amphitheater



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Splash Pad

- Keep a neighborhood scale
- Function as plaza during down time



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Neighborhood Event Space

- Small stage / plaza
- Open lawn for festival / gathering
- Alternative games



Neighborhood Recreation Centers

Appropriate in Woodlawn Park

Can be accommodated on site with on-street parking

We would suggest a facility of this size is out of scale for the site & neighborhood

Neighborhood Clubhouse

Neighborhood Reaction Center

Community Center



Example Image:
Abington Township Crestmont Clubhouse

- 5,000 Sf
- Multi Purpose room, kitchenet, restrooms function for park

Example Image:
Upper Providence Community Center

- 13,000 Sf
- Single gymnasium, Multi purpose rooms

Example Image:
Montgomery Township Community Centers

- 40,000 Sf
- Fitness center, double gymnasium, group exercise studios, indoor running track, event rooms

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Concept Review

Woodlawn Park Master Plan

Woodlawn Park

Master Plan

Upper Moreland Township

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Existing Conditions



Division Ave

Abbeyview Ave

Everett Ave

Forest Ave

Woodlawn Ave

Forest Ave

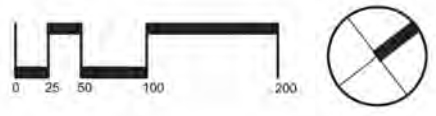
Silver Ave

Silver Ave

Forest Ave

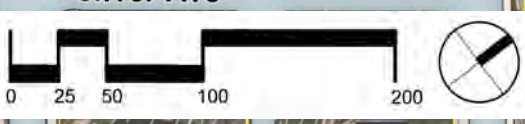
School House Ln

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Concept 1 – Baseball Field on Fill

- Key**
- 1 90' Baseball Field
 - 2 0.40 mi Loop Trail
 - 3 Basketball Courts (2)
 - 4 Outdoor Fitness Area
 - 5 Concessions Pavilion & Restroom
 - 6 Playground & Gaga Ball Pit
 - 7 Central Plaza
 - 8 Entry Plaza
 - 9 Flagpole Plaza
 - 10 Tabled Crosswalk Typ.
 - 11 Crosswalk Typ
 - # # Parking Space (42)



Existing Conditions



Division Ave

Abbeyview Ave

Everett Ave

Forest Ave

Woodlawn Ave

Forest Ave

Silver Ave

Silver Ave

Forest Ave

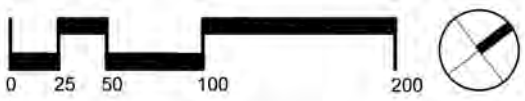
School House Ln

Public Meeting 2: 09.14.22



Concept 2 – Neighborhood Rec Center

- Key**
- 1 Neighborhood Rec Center
 - 2 0.37 mi Loop Trail
 - 3 Basketball Courts (2)
 - 4 Outdoor Fitness Area
 - 5 Play Court
 - 6 Small Pavilion
 - 7 Hillside Playground
 - 8 Open Lawn
 - 9 Earthen Mounds
 - 10 Splash Pad
 - 11 Small Plaza typ.
 - 12 Dropoff Loop
 - 13 Tabled Crosswalk Typ.
 - 14 Crosswalk Typ
 - ## Parking (100)



Existing Conditions



Division Ave

Abbeyview Ave

Everett Ave

Forest Ave

Woodlawn Ave

Forest Ave

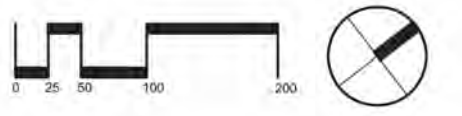
Silver Ave

Silver Ave

Forest Ave

School House Ln

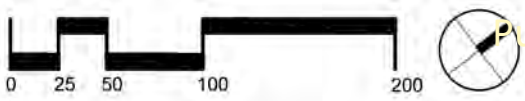
Krewson Terr



Public Meeting 2: 09.14.22

Concept 3 – Baseball Field in Cut

- Key**
- 1 90' Baseball Field
 - 2 0.32 mi Loop Trail
 - 3 Basketball & Multi Purpose Courts (2)
 - 4 Small Pavilion
 - 5 Open Lawn
 - 6 Playground
 - 7 Concessions Pavilion & Restroom & Overlook Plaza
 - 8 Small Plaza
 - 9 Flagpole Plaza
 - 10 Tabled Crosswalk Typ.
 - 11 Crosswalk Typ
 - ## Parking Space (42)



Public Meeting 2: 09.14.22

Silver Ave

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Existing Conditions



Division Ave

Abbeyview Ave

Everett Ave

Forest Ave

Woodlawn Ave

Forest Ave

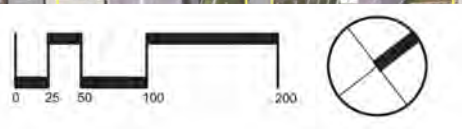
Silver Ave

Krewson Terr

Silver Ave

Forest Ave

School House Ln



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Concept 4 – Passive Park

Key

- 1 0.32 mi Loop Trail
- 2 Basketball (2) & Deck Hockey Court
- 3 Multipurpose Court
- 4 Restroom Pavilion & Plaza
- 5 Playground
- 6 Picnic Pavilion
- 7 Open Lawns
- 8 Lawn Amphitheater
- 9 Entry Plaza
- 10 Flagpole Plaza
- 11 Small Plaza
- 12 Tabled Crosswalk Typ.
- 13 Crosswalk Typ
- ## Parking Space (26)

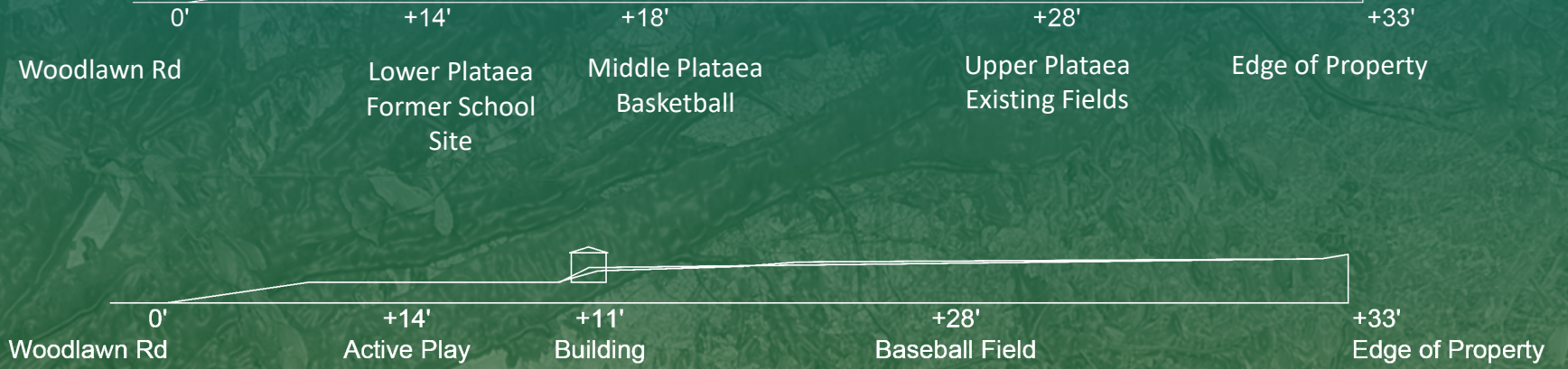


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Forest Ave



Concept 1



Concept 2



Concept 3



Clarifying Questions

Concept 1



Concept 2



Concept 3



Concept 4



Next Steps

Woodlawn Park Master Plan

Woodlawn Park

Master Plan

Upper Moreland Township

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Web Based Opinion Survey

Survey will be live until October 1st.

Survey Link: <https://www.surveymonkey.com/r/umwoodlawn>



Woodlawn Park
Master Plan
Upper Moreland Township

Woodlawn Park Master Plan Public Opinion Survey

Public Survey Purpose

Upper Moreland Township is developing a Master Site Development Plan for Woodlawn Park, a community park in Upper Moreland Township. The existing 9.5-acre park has many recreational features and is a beloved amenity of the community.

In the following survey, please share how you currently use and experience this area. Your responses will help create a vision for the future of Woodlawn Park. The survey should only take 10-15 minutes.

The survey will be available from May 26, 2022, until approximately October 1, 2022. Survey responses are not identified by name and your response will be anonymous. All responses will be compiled and be part of the Woodlawn Park Master Plan report.

This survey is being conducted on behalf of Upper Moreland Township by planning consultants Simone Collins Landscape Architecture. For more information, please contact Sarah Leeper of Simone Collins at (610) 239-7601 or sleeper@simonecollins.com.

Public Meetings

Public Meeting #3

Draft Plan

Wednesday, October 26, 2022

7:00 to 9:00 PM

Project Updates:

<http://www.uppermoreland.org/331/Woodlawn-Park-Master-Plan-Process>

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Public Meeting #3

Meeting Date & Time
Wednesday, Oct 26, 2022
7:00 to 9:00 PM

Attend in person at the Township building
or virtually using this link: <https://qrco.de/WoodlawnPark-PublicMeeting>



Scan to add meeting to your
calendar or forward to friends

Future Meeting Dates:
Public Meeting #4 - Mon. December 19, 2022

All Meetings will be held at:
Upper Moreland Township Building
117 Park Ave, Willow Grove, PA 19090



The Township is inviting all members of the community to participate in the master plan process, and to help create a new vision for Woodlawn Park. Participants at this second public meeting will be encouraged to share their feedback regarding initial concepts depicting potential facilities and improvements for the Park.

Upper Moreland has retained Simone Collins Landscape Architecture of Norristown, to lead a team of consultants in the master plan process.

For additional project information contact

Sarah Leeper, Project Manager at 610-239-7601 sleeper@simonecollins.com

Visit Upper Moreland Project Page: <http://www.uppermoreland.org/331/Woodlawn-Park-Master-Plan-Process>

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Public Meeting 3 – October 26, 2022

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Thank You!

Please feel free to contact us anytime

Peter Simone, RLA, FASLA, Principal

psimone@simonecollins.com

Sarah Leeper, RLA, Project Manager

sleeper@simonecollins.com

Michelle Armour, Staff Landscape Architect

marmour@simonecollins.com

Simone Collins Landscape Architecture: (610) 239-7601

Patrick Stasio, Director of Parks and Recreation

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