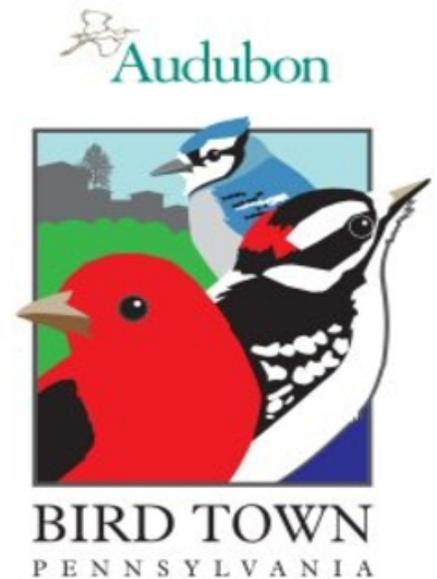


Bird Town

Bird Town is a working partnership of Audubon and municipalities in Pennsylvania to promote conservation and community-based actions to create a healthy, more sustainable environment for birds and people. In 2010, Upper Moreland Township became the 1st bird town of Pennsylvania.

The power of Bird Town comes from individuals taking actions on their landscape and in their home to be greener, experience nature every day, and contribute the township's overall efforts to minimize environmental impacts. For example, by planting native plants and registering your property with Audubon, valuable data will be added to the township scorecard that will continue to improve each year. No matter the size, your property can be valuable habitat and contribute to bird conservation. Register your property with Audubon PA and join a growing community of people across the state that garden with ecology in mind. Combined efforts will result in a better Pennsylvania for birds, butterflies, and people.



What makes Bird Habitat different from other backyard programs?

It's about birds! This program uses birds as indicators of change within the boundaries of a property, encouraging a level of monitoring and reporting that does not exist in other programs. Participants will be invited to stay involved throughout the year and report progress as it happens.

It's homegrown. We're all about Pennsylvania and the amazing potential of personal spaces within it. As a regional program, more focus can be given to specific recommendations.

It's multi-faceted. Audubon At Home encompasses broad Healthy Yard topics including water conservation, pesticide use, and energy output.

Survey says...! We hope participants will take note of the birds in their yard and the changes they see. This information will prove to be a powerful endorsement of habitat gardening in years to come.

It's social! You can talk and interact with others 24 hours a day on the Audubon At Home Forum, an online community.

What is a Native Plant and why are they important?

A native plant is defined as one which was present in a defined area (site, state, region, province, ecological classification subsection) prior to European settlement and grows naturally in an area without direct or indirect human intervention. Native plants are adapted to the particular conditions of a region and have co-evolved within plant communities and with birds, insects, and other wildlife. There are over 3,000 plants native to Pennsylvania.

Contact the Upper Moreland Township's Bird Town trained individuals for more information.

<http://pa.audubon.org/about-audubon>

<http://patch.com/pennsylvania/uppermorland/upper-moreland-designated-first-bird-town-in-pennsylvania>